

## **Congregational Census and Survey**

Study Area: Grand Rapids, Kentwood, and Wyoming

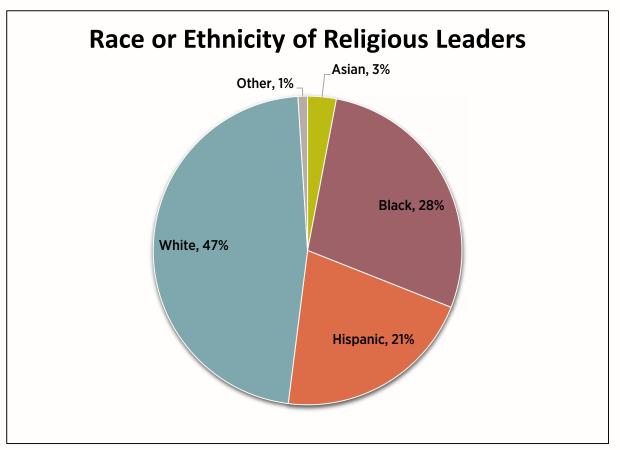
**Timeline:** July – November of 2016 (census) // June-September 2017 (survey)

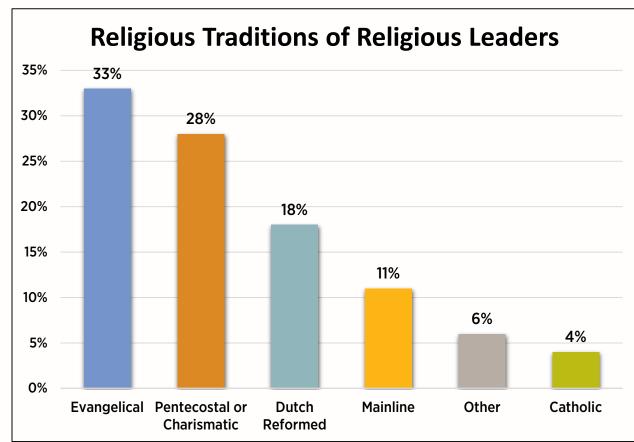
**Goals:** Analyze trends over time in the congregational ecology of our urban area and gather information on the main characteristics of religious leaders and their congregations

## **Process:**

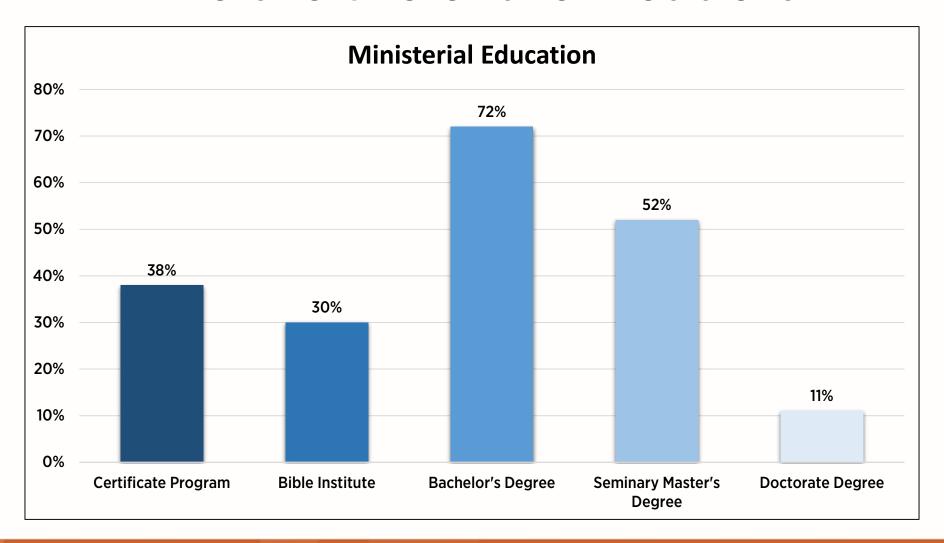
- Canvased more than 90 square miles of roads and walkable districts
- Used existing lists, maps, and online research to compile a list of all known congregations
- Surveyed 348 of the 532 congregations from the master list, or 65% of the study-eligible congregations
- Interviewed the leaders of 75% of Hispanic and 72% of Black churches
- Included 14 primarily Black and primarily Hispanic congregations that are located directly adjacent to the study area
- Used Key Informant Method, which relies on a key leader to describe an organization

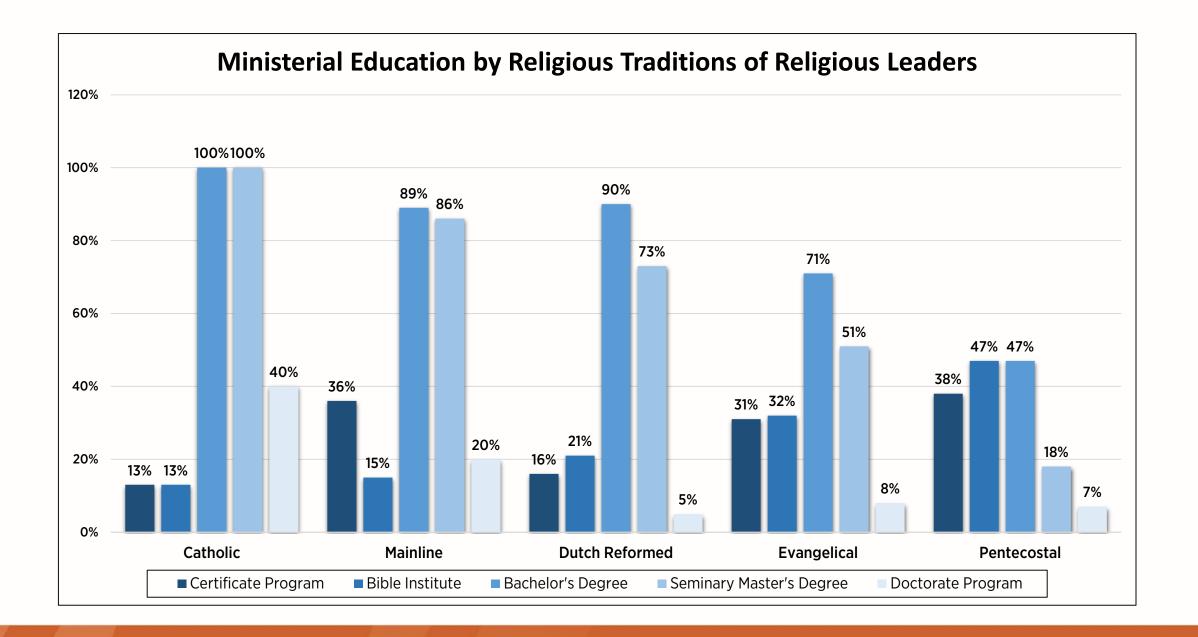
## Who are the church leaders?

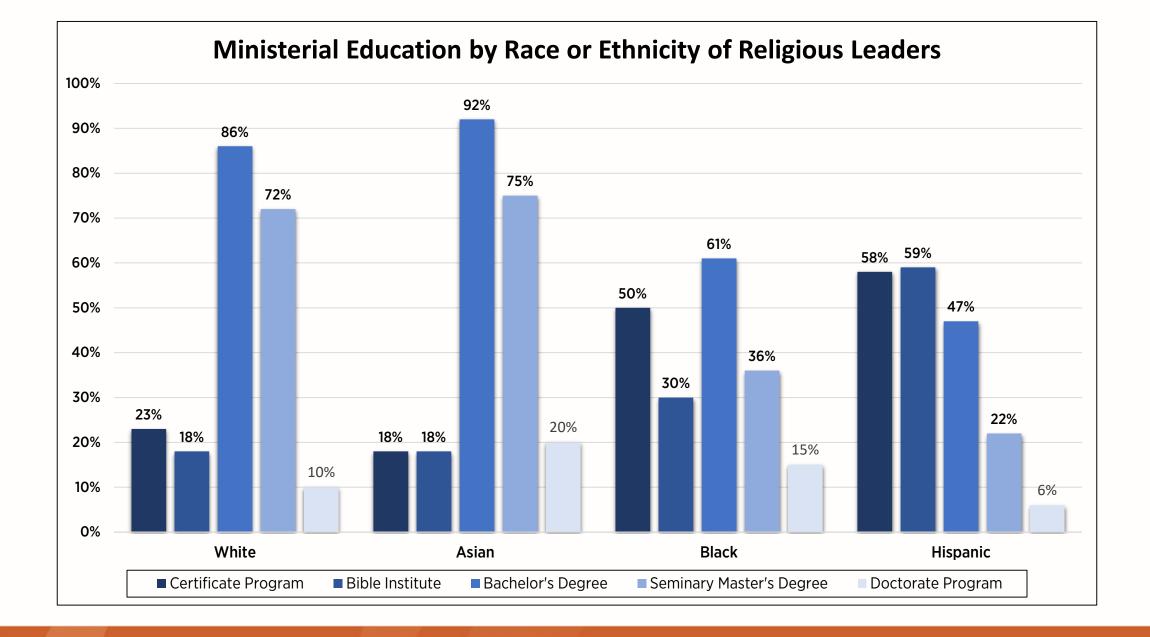


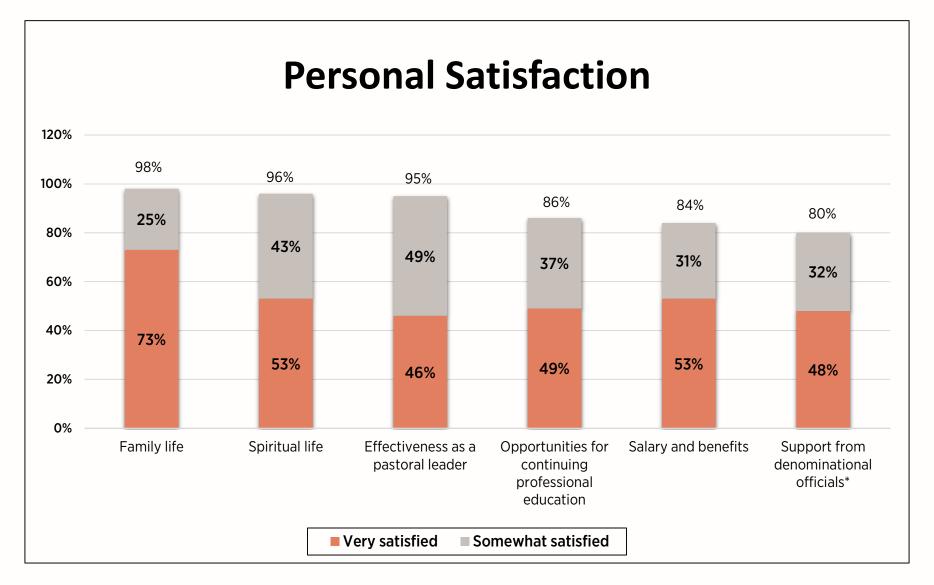


## Who are the church leaders?









\*asked only of congregational leaders affiliated with denominations

